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Mobvista

Mobvista Inc.

匯量科技有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1860)

**VOLUNTARY ANNOUNCEMENT
SERVICE ORGANIZATION CONTROL 2 REVIEW ENGAGEMENT
WITH KPMG ON DATA AND USER PRIVACY SECURITY**

This announcement is made by Mobvista Inc. (the “**Company**”) on a voluntary basis to keep shareholders of the Company and potential investors informed of the latest development of the Company.

The board of directors of the Company (the “**Board**”) is pleased to announce that, since the Company treats the protection of data security and user privacy as one of its top concerns, KPMG Huazhen LLP was engaged on 20 March 2020 to perform the Service Organization Control 2 (the “**SOC2**”) review on, amongst others, programmatic advertising platform, cloud-based service applications and data analytics platform to user entities in accordance with the International Standard Assurance Engagement (the “**ISAE**”) 3000.

The ISAE 3000 stipulates that the internal control system of a service organization is a policy and program designed, implemented and recorded by the management to provide the service described in such service organization control report to the user entities. The ISAE 3000 applies to, and the SOC2 review will report on, controls at a service organization relevant to security, availability, processing integrity, confidentiality, or privacy performed under the ISAE 3000 or local equivalent.

The Company will keep the shareholders of the Company and potential investors informed of the results of the SOC2 review as and when appropriate or necessary.

By Order of the Board
Mobvista Inc.
DUAN Wei
Chairman

Guangzhou, the PRC, 9 April 2020

As at the date of this announcement, the Board comprises Mr. DUAN Wei (chairman and chief executive officer), Mr. CAO Xiaohuan (president) and Mr. FANG Zikai as executive directors; Mr. YING Lei, Mr. HU Jie and Mr. WANG Jianxin as independent non-executive directors.